



P R E S E N T S



APRIL 14 – 15, 2012
SATURDAY HOURS: 10 AM – 7 PM
SUNDAY HOURS: 11 AM – 6 PM

FESTIVAL EXHIBITOR INFORMATION AND REGISTRATION

Location:

1451 Ponce de Leon Avenue, Atlanta, GA 30307
Olmstead Park, North Druid Hills

Website:

www.festivalonponce.com

Send application to:

Festival on Ponce
P.O. Box 422571 Atlanta, GA 30342

SPRING Festival on Ponce

April 14 – 15, 2012

The Atlanta Foundation for Public Spaces will hold an art and crafts festival in the Olmsted chain of parks along Ponce de Leon Ave. These beautiful parks have lovely trees and paths and great visibility from one of Atlanta's truly historic avenues. This is a unique and wonderful opportunity for locals and visitors to appreciate the vision and legacy of one of America's most celebrated landscape architects, Fredrick Olmsted, Sr. Visitors will enjoy fine art and crafts, folk and "outsider" art, a children's area and local food and beverage concessions.

2012 Artist's Market & Street Market – Exhibitors

Rules & Regulations

1. The Festival provides only the ground space for exhibits. Each Exhibitor must provide and prepare his/her own displays. We require Exhibitors to use white top tents of EZ UP quality or higher. All tents must be weighted. Set up will be on pavement.
2. Two weeks prior to the Festival, Exhibitors will be notified of their site location and detailed set up information. Plan to set up your booth on Friday, April 13, 2012. Last minute set up is Saturday, April 14 from 7 – 9 a.m.
3. After unloading Exhibitor vehicles must be moved to designated parking. Vehicles will not be permitted to remain in the exhibition space during the Festival, nor may they enter the Festival grounds until approved by the Festival Committee.
4. Exhibitors shall be responsible for obtaining any required licenses, permits or approvals under state laws applicable to his/her activity at the Festival and for paying any taxes, sales taxes, fees or other charges that may be applicable to any Exhibitor's activity at the Festival.
5. The Festival is a rain or shine event. Cancellations prior to the due date must be made in written form and submitted by mail or email. By mail: send to P.O. Box 422571, Atlanta GA 30342. By email: to patrick@affps.com. No refunds will be given for cancellations after the due date or no-shows.
6. The Festival on Ponce reserves the right to cancel an Exhibitor's contract. The Festival may require the Exhibitor to leave the Festival at any time if the Exhibitor is in violation of any rules and/or regulations stated herein.
7. Neither AFFPS nor its agents or representatives will be responsible for any injury, damage, or loss that may occur to the Exhibitor, the Exhibitor's agents or representatives or his/her property from any cause whatsoever. Exhibitors should obtain, at their own expense, insurance against any loss, damage, or injury they may require.
8. All Artist Market merchandise must be original, handmade and created by the Exhibitor.
NOTE: Any handmade items *not made by the exhibitor* must apply to the Street Market. Reproductions must be clearly identified as such. Original art must occupy at least 50% of the artist's space. Browse bins may occupy only minimal space and must be aesthetically pleasing and not obstruct patron flow. All artwork on display must be for sale.
9. Artists may only show work in categories approved by the Jury.
10. Artists must be present with their work for the duration of the Festival. No commercial agents, dealers or salespeople may operate an artist's booth.
11. The Artist Market Jury will award Exhibitor applications based on originality of the art and quality of the booth display. Judging will be done on Saturday for Best of Show, Fine Arts; Best of Show, Crafts; 2nd Place; 3rd Place.

Mail application to:
Festival on Ponce
P.O. Box 422571, Atlanta, GA 30342

Application deadline: March 10, 2012

Presented by
The Atlanta Foundation for Public Spaces
www.affps.com

Festival Director: Patrick Dennis



2012 FESTIVAL ON PONCE
FESTIVAL EXHIBITOR'S CONTRACT – REGISTRATION FORM: Page 1

Deadline for Entry: March 10, 2012 – Entry Fee: \$35

ARTIST INFORMATION

Name: _____ Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: Home: _____ Business: _____ Cell: _____
Website: _____ Email: _____

NOTE: Email is the method we will use to notify you. If you do not have an email address, please include a self-addressed, stamped envelope with your application and fee.

ART/CRAFT INFORMATION

Category:

- 2D Mixed Media: Includes collage and handmade paper, plaster relief
- 3D Mixed Media and Sculpture: Original, non-functional, free standing
- Digital Art: Original two-dimensional works utilizing computer techniques
- Ceramics: Original shaped and fired clay (including earthenware)
- Craft: Complete description required of items that you make that do not fit a standard category
- Fiber: Works create from fibers including basketry, weaving, papermaking
- Glass: An object made of glass (including blown glass, fused and stained)
- Edibles: Any packaged handmade food and beverage items including breads, jams, dip mixes, coffee, etc. (samples are encouraged)
- Jewelry: All Jewelry whether the work is produced from metal or glass
- Metal: Functional and non-sculptural works incorporating metal
- Painting: The use of oil, acrylics, watercolors, and tempera
- Photography: Prints, transparencies, digital images
- Vintage: Antiques, oddities and repurposed items
- Wood & Furniture: Original works in wood that are hand-tooled and machine turned
- STREET MARKET: Handmade items *not made by the Exhibitor*

Photos: Include 4 photos of your work (3 of your art, 1 of your outdoor booth display). These will not be returned. Include the artist's name, description and prices of artwork in the photo.

Describe your work: _____

List the products you will have for sale and their prices points (include on separate paper if necessary):

NOTE: If your items are not listed here, you may not have them at your booth during the Festival. All items must be approved by the Artist's Market Committee. Please initial your acceptance of these conditions here: _____

Booth Information: Check the size of space needed: (Note: no tables or chairs will be provided)

- 10 x 10 \$225 10 x 20 \$450 Rental tent \$50 Corner upgrade \$75 Electricity \$50

Page 1 of 2: Please complete and return both pages of the application

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FESTIVAL EXHIBITOR'S CONTRACT – REGISTRATION FORM: Page 2

Questions: Please answer so that we may accommodate you to the best of our ability

Special request: (sunny area, near bathroom, etc.) _____

Special needs: (medical condition or special assistance) _____

How did you hear about us? (Friend, Zapp, website) _____

Are you a past Participant? (Have you participated in this event before?) _____ When? _____

What other Festivals have you done? (List Arts & Crafts Festivals or events and the year) _____

Submit Application to:

Festival on Ponce
P.O. Box 422571, Atlanta, GA 30342

Application Deadlines: Entry must be received by March 10, 2012.

All application fees are non-refundable

Checklist:

- ___ Application, completed and signed
- ___ Check made out to "Festival on Ponce" for application fee (\$35 by March 10)
- ___ 3 Photos of your artwork, 1 photo of your booth (on disk or printed)

2012 Festival on Ponce Artist's Market and Street Market Hold Harmless Agreement

By applying online or signing a written application, you agree to indemnify, hold harmless, and defend the Festival on Ponce, the Atlanta Foundation for Public Spaces and all of its officers, employees, servants and agents, against any and all liability claims, cost of whatever kind and nature, for injury to or death of any person or persons and for loss and damage to any property (State, County or other) occurring in connection with or in any way related to or arising out of the occupancy, use of premises or providing of services and equipment at the Festival on Ponce.

Signed by Artist

Printed name

Date

Important Dates

- Application deadline: March 10, 2012
- Jury meets: March 15, 2012
- Accept Invitation and Deadline to Purchase: April 1, 2012

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Page 2 of 2: Please complete and return both pages of the application